

UNDERSTANDING CUSTOM FLAG OPTIONS

	Single Sided*	Single Face Reverse (SFR)**	Double Sided (DS)**	Indoor	Outdoor	Price	Production Time
<p>Vinyl</p> <p>PVC based opaque material best used for banners. Not ideal for flying on a flagpole.</p>	✓		✓	✓	✓	\$	5-7 days (Rush Option Available)
<p>Lightweight Poly</p> <p>Used for feather flags. Good for short term outdoor use.</p>		✓	✓	✓	✓	\$	5-7 days (Rush Option Available)
<p>Nylon</p> <p>High quality, 200 denier nylon. Is lightweight and "flies" better in the wind.</p>		✓	✓	✓	✓	\$\$	3 weeks (Rush Option Available)
<p>Poly</p> <p>High quality polyester fabric with a glossy finish. More open weave which may allow for a longer lasting flag.</p>		✓	✓	✓	✓	\$\$	3 weeks (Rush Option Available)
<p>Appliqué</p> <p>Hand stitched design. Best suited for gifts or when highest quality is required. Some designs may not be possible to produce with this method.</p>	✓	✓	✓	✓	✓	\$\$\$	3-4 weeks based on complexity of design

*Single Side: Image is only seen on one side. Back side is blank. Only available on vinyl or appliqué flags.

**Single Face Reverse: Image bleeds through to back side, creating a mirror image on one side. Letters will be backwards. Most flags (including ones with writing) are produced this way.

***Double Sided: Used when correct image needed on both sides. Two flags are printed and then sewn together with a light blocking liner. Makes the flag heavier and may contribute to the flag wearing out more quickly.